



2026 Hometown Hero Banner Program Guidelines – Phase 3

Mission

Honor and recognize Hudson servicemen and women who have served or given their lives to our country in the United States Armed Forces.

Application Requirements

To be considered for a banner the nominee must meet the following requirements: Resided in or currently living in Hudson. Served in one of the following branches: Army, Navy, Marines, Air Force, National Guard or Coast Guard and either honorably discharged or died in the line of duty.

Banner Design, Time Period and Location

Banners are 24" X 48", doubled sided, vinyl material and include service person's name, branch of service, era of service and photograph. Applications for the 2026 Banner Program will have banners displayed from Memorial Day 2026 through Veteran's Day 2026. Banner locations will be selected randomly, and specific display locations cannot be requested. **Please Note: Applications will open on Sep 1, 2025. Only the 1st 50 banners submitted & approved will determine Phase 3 closing date. Apply Early!**

Banner Photograph

Please submit a **high-resolution photo, if possible**, or an original photo of the Hero in uniform along with the completed application to Veterans Services, 78 Main Street, Hudson, MA 01749.

Banner Pricing and Donations

A \$250.00 donation is requested for each banner application submitted. Donation includes the production of the banner, installation, and removal. If the full donation amount is a hardship, please check the space on the application to "request consideration for sponsorship." There are a limited number of locations available for the 2026 program. Applications not processed for 2026 will be put on a waiting list for the 2026 Banner Program.

Make check to: **Hudson Hometown Heroes** & mail to Veterans Services, 78 Main Street, Hudson, MA 01749

Sponsorship

Individuals/businesses interested in supporting the program may want to consider sponsorship. A sponsorship is a general donation toward the Banner Program. Fill out the **"2026 Hudson Hometown Hero Sponsorship Form"**.

Contact & Questions

For further questions or more information on the Banner Program, please email
Jeanne Fondas: jfondas@juno.com or Diane Palmieri O'Connor: oconnor_diane@yahoo.com

TOWN OF HUDSON

HOMETOWN HEROES BANNER APPLICATION

Name of Veteran: _____

Veteran Date of Birth: _____

Branch of Service (Example: Army, Navy, Air Force, Marines, Coast Guard) _____

Rank: _____

Name of Conflict (Example: WWII, Vietnam) _____

If No Conflict, Dates of Service: (Example: 1938-1946) _____

Veteran is: ☐ Alive ☐ Deceased ☐ KIA ☐ MIA.

Veterans must grant permission to be honored on a banner if currently living.

Please have veteran sign here: (If applicable) _____

Name of Applicant: _____

Applicant Address: _____

Applicant Phone Number: _____

Applicant Email: Veterans Hudson Address (Past or Present) _____

Request consideration for sponsorship: _____

PHOTO RELEASE ACKNOWLEDGEMENT

Please submit a Military photograph that you would like to use on the banner with the application.

I hereby grant the Hudson Hometown Heroes Committee (HHHC) permission to use the photo submitted if selected, which includes a likeness of myself or of my relative, in the Hudson Hometown Heroes Banner Program. The HHHC may use images of the banner in promotional materials without notification or additional permission. I take full responsibility that all information provided about the Veteran being honored is accurate, true, and correct. Must be signed by Veteran if still living.

Signature: _____

Printed Name: _____ Date: _____

If you would like the photo returned to you please check here ☐

Applications may also be picked up at the Senior Center, Town Hall, Library, AMVETS, VFW, or downloaded from the Town of Hudson Veterans Services website. All veterans who have resided in or currently living in Hudson and either honorably discharged or died in the line of duty are eligible.

Veterans need not be a member of any veteran organization. Due to the limited number of banners, applications for this year's program will be taken until all spots have been filled. Please forward the application along with a digital photo to Veterans Director Brian Stearns at bstearns@townofhudson.org

2026 Hudson Hometown Hero Sponsorship Form

Date of Sponsorship Submission: _____

Please review the Hometown Hero Banner Program Guidelines for further details.

Sponsorships

Individuals or businesses interested in supporting the program may want to consider sponsorship to help defray expenses. A sponsorship is a general donation toward the Banner Program.

Sponsor Information

Contact Name: _____ **Business *If applicable** _____

Address: _____

Telephone: _____ **Email:** _____

SIGNATURE: _____ **PRINTED NAME:** _____

Sponsorship Amount \$ _____

Please make checks payable to Hudson Hometown Heroes and mail or drop off payment at:

Veterans Services, 78 Main Street, Hudson, MA 01749

Questions

Brian Stearns: bstearns@townofhudson.org

Jeanne Fondas: jfondas@juno.com

Diane Palmieri O'Connor: oconnor_diane@yahoo.com